

Daksh Sharma

Senior Product Designer

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EXPERIENCE



Senior Product Designer @ TatvaCare

Jan 2024 - Present

Started as Associate and grew to Senior, **promoted twice** in about two and a half years. **Sole designer on GoodFlip**, an AI-powered metabolic health platform.

- Designed the whole **CGM** experience, from a ten-step device pairing flow to the daily glucose insights people check each morning. **77.6% finished setup** and **78% were still active on day 14**.
- Shaped the design thinking and product logic behind **Kaira**, GoodFlip's in-app AI assistant. Its conversational food logging grew to **around three logs per active user a day**, at **about 90% positive feedback**.
- Led design end to end for the **Ring**, our next hero device, and **shipped features to production myself**, including the GoodFlip landing page and a React Native device dashboard widget.
- Built the flagship **Anaya patient support program** and a reusable template the team now uses to launch new ones, and set up **design-system automation** so everyone could move faster.
- Redesigned GoodFlip's home, content feed, and programs journey, and delivered core features like **health records** and the **body composition analyzer**.
- Helped grow the product to **around 4,000 monthly active users**, with **paid daily actives up about 1.4 times** and roughly **11% coming back every day**.



Product Designer I @ DeHaat

May 2023 - Jan 2024

- Designed **payment and procurement platforms** for DeHaat's agricultural supply network.
- Ran **field research on the ground**, sitting with farmers to hear how they actually work, and turned what I learned into clear product flows.



Product Design Intern @ Tykhe Ventures

Jun 2022 - Feb 2023

- Built **Heru Finance**, a Web3 investing platform, owning the research, user flows, and high-fidelity prototypes.



UX Consultant @ Paysafe

Mar 2021 - Sep 2021

- Designed **B2B point-of-sale and developer API dashboards**, and led the research and usability testing behind them.

EDUCATION

B.Tech, Industrial Design Engineering
from NIT Rourkela
2019 - 2023

SKILLS & TOOLS

- Design** Design systems, prototyping, user research, usability testing, Figma, Miro
- Build** React Native, React
- AI** Claude, ElevenLabs, AI-assisted design and prototyping

COMMUNITY

Founder of **Coffee & Design**, a mentorship community for designers.